



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In patent application of
Gary F. ANDERSON, et al.

9149453281 37612375 P.02
H23
RECEIVED
DEC 22 2003
Attorney Docket No.: YO997-451
Group Art Unit: 2155
Examiner: Firmin Backer

Serial No.: 09/009,083
Filing Date: January 20, 1998

For: QUALIFIED AND TARGETED LEAD SELECTION AND DELIVERY
SYSTEM

Honorable Commissioner of Patents
Alexandria, Virginia 22313-1450

RECEIVED
DEC 19 2003
Technology Center 2100

APPOINTMENT OF ASSOCIATE ATTORNEY

Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Reg. No. 34, 386) of McGinn & Gibb, PLLC, 8321 Old Courthouse Road, Suite 200, Vienna, Virginia 22182-3817, telephone number (703) 761-4100, his associate attorney to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all official communications to:

McGinn & Gibb, PLLC
8321 Old Courthouse Road; Suite 200
Vienna, Virginia 22182-3817
(703) 761-4100
Customer No.: 21254

Respectfully submitted

Stephen C. Kaufman
Registration No. 29,551

IBM Corporation
Intellectual Property Law
P.O. Box 218
Yorktown Heights, NY 10598

RECEIVED
JAN 16 2004
GROUP-3600